

5 What is claimed:

1. A computer readable medium which includes computer executable instructions, comprising:

- 10 a service component for holding one or more service modules that assist a user by providing services that are contextually relevant to content on a user's browser on the user's computer system;
- 15 a data component for holding data related to one or more service modules;
- a tracking component for tracking the location identifier of a page on a browser and for communicating page data to a remote computer system; and
- a receiving component for receiving data or instructions from the remote computer system responsive to the page data.

- 20 2. The medium of claim 1 further including code for providing a user interface that is coupleable to the browser, the user interface being capable of receiving user input and sending the user input to a remote computer system and/or displaying information received from a remote computer system.
- 25 3. The medium of claim 1 wherein the service component includes one or more of a form filling service, a transaction tracking service, and a comparison shopping service.

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